

ORCE

The logo for the Inkster Task Force is a circular emblem. At the top, the word "INKSTER" is written in a red, serif font, arching over the top half of the circle. At the bottom, the words "TASK FORCE" are written in the same red, serif font, arching over the bottom half. The central part of the logo is a large red heart, which is held by two hands (one yellow, one orange) emerging from the sides. Inside the heart, the word "INKSTER" is prominently displayed in the center. Surrounding it are various community values and organizations in different colors and fonts, including "LOVE", "WISDOM", "COURAGE", "HONOR", "GOD", "FAMILY", "COMMUNITY", "CHURCH", "SCHOOL", "CITY", "COUNTRY", "WORLD", "PEACE", "JUSTICE", "TRUTH", "FAITH", "HOPE", "CHARITY", "KINDNESS", "PATIENCE", "SELF-CONTROL", "GENTLENESS", "GOODNESS", "FAITHFULNESS", "BRAVERY", "CLEANLINESS", "ORDER", "NEATNESS", "COURTESY", "POLITENESS", "RESPECT", "HONOR", "GLORY", "HONOR", "GLORY", "HONOR", "GLORY".

STRAT 201

2016-2018

EDUCATION COMPONENT

2016-2018

GOAL: Provide Educational Opportunities for Inkster Residents that will improve their lives

Committee: Connie R. Mitchell and Mable P. Stroman

INKSTER TASK FORCE STRATEGIC PLAN

Education

2016-2018

Objective 1: Improve adult life skills by helping Inkster residents learn job attainment and employment sustainability skills

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Teach How to do a Job Search	Classes, Seminars Using technology	Inkster Task Force Collaborative Higher Ed Agencies Michigan Works Community Organizations	December 2016
Teach Interview Skills	Classes, Seminars	Human Resources Experts Counselors in Schools Employers in the city of Inkster	December 2016
Teach How To Be a Successful Employee	Classes, Seminars	Experts in Behavior Management Employers in the city of Inkster	December 2016
Teach Test Taking Skills	Classes, Seminars	Testing Experts Teachers/Active and Retired	December 2016
Collaborate With Dress for Success and Area Clothes Closets	Collection of Workplace Appropriate Wear for Distribution	Community Wide Effort Organization Donations	December 2016

INKSTER TASK FORCE STRATEGIC PLAN

Education

Objective 2: Help “would be” or existing entrepreneurs learn the rudiments of establishing and operating a successful business

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
How To Identify a Successful Business Venture	Classes, Seminars, Field Trips	Entrepreneurship Institute of Detroit Other Experts Successful Startup Business Owners	December 2017
How to Start A Business	Classes, Seminars, Field Trips	Small Business Administration Chase Bank Known, Successful Entrepreneurs	December 2017
How to Sustain a Business	Classes, Seminars, Field Trips	Known, Successful Entrepreneurs Accountants IRS	December 2017
How to Market A Business	Classes, Seminars	Business Owners Marketing Experts Advertising Companies	December 2017

INKSTER TASK FORCE STRATEGIC PLAN

Education

2016-2018

Objective 3 : Create A Plan for Re-Establishing Schools in the former Inkster School District

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Organize a Committee	Appoint A Chair Chair Will Create Committee Committee Members will be vetted	Inkster Task Force Executive Board	2018
Conduct Research on the Dissolution of Inkster Public Schools	State of Michigan Records Wayne RESA Records	Committee that has been established	2018
Conduct Research on establishing schools	Committee Research Interviews of successful startups	Committee	2018
Report Initial Findings to the ITF for Approval for Dissemination	Report Document	Committee	2018
Report Approved Report to Community	Report Document	ITF Executive Board and Committee	2018
Determine if the Project Should Move Forward	Report Document, Public Feedback, ITF	ITF, Committee, Citizenry	2018

INKSTER TASK FORCE STRATEGIC PLAN

Education

2016-2018

Objective 4: Institute College Classes taught in the city of Inkster as a Satellite by Collaborating with Institutions of Higher Learning

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Research the Need	Demographic Study of the city of Inkster Employment, Poverty and Health Percentages	Education Committee of ITF	2017
If need is determined, establish procedure for outreach to nearby colleges and universities	Discussions with education providers	Education Committee of ITF	2017
Secure locations for classes	Make arrangements to use Community Churches, Recreation Center, City Hall, Woodson Center, etc.	Education Committee of ITF and ITF Executive Board	2017
Secure necessary contracts, MOUs, etc. with providers	Attorney, ITF Executive Board, College/University Personnel	Education Committee of ITF	2017
Market Classes	College/Universities, ITF, Churches, Organizations	Education Committee Community	2017
Teach students how to secure grants and scholarships through technical and personal means	Classes, Seminars	Education Committee Others with expertise in this area: High School, College, University Counselors, etc.	2017
Provide Ongoing Support of Students	Study Groups, Enhanced Learning, Tutoring	Retired/Active Educators in the city of Inkster and Other locations	2017
Establish a Plan for Day/Night Care of students' children	Seek grants, scholarships, agreements with area day care centers	Education Committee/Other Stakeholders	2017

INKSTER TASK FORCE STRATEGIC PLAN

Education

2016- 2018

Objective 5: Help Parents become effective “at home” teachers

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Conduct Research to Determine Specific Needs	Interviews of Teachers Educational Research	Education Committee	2016
Establish a Program of Education for Parents in the city of Inkster	Educational Research Planning by Experts	Education Committee Identified Experts in the Field	2016
Collaborate with Organizations providing Parent Services	Contact Organizations and establish partnerships	Experts in the Field Successful Parents	2016
Market Program	Community Wide announcements, flyers, newspaper articles, psa’s, etc.	Education Committee	2016

INKSTER TASK FORCE STRATEGIC PLAN

Education

2016- 2018

Objective 6: Give Recognition to Those Who Serve Well: Recognition Program for Minority Teachers in K-12 Education

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Create Recognition Program	Research of past/current Teacher Recognition Programs	Education Committee	2016
Determine Mechanism for Recognition	Determine if program off site or on site in school in which teacher works	Education Committee	2016
Plan for Recognition	Determine Venue and Costs	Education Committee	2016
Market Program	Community Wide announcements, flyers, newspaper articles, psa's, etc.	Education Committee	2016

INKSTER TASK FORCE STRATEGIC PLAN

Education

2016- 2018

Objective 7: Improve Student Achievement through Recognition of Hard Work through Student of the Month Program

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Create Student Recognition Program	Study Student Recognition Programs for Ideas	Education Committee	2016
Study Cost of Program	Research of cost of each component	Education Committee	2016
Speak with area school districts about the plan	Discussions, presentations at board of education meetings, etc.	Education Committee	2016
Collaborate with Organizations providing Parent Services	Contact Organizations and establish partnerships	Experts in the Field Successful Parents	2016
Market Program	Community Wide announcements, flyers, newspaper articles, psa's, etc.	Education Committee	2016

HEALTH COMPONENT

2016-2018

Goal: Improve the health of all Inkster residents

Committee: Kristie King and Octavia Smith

INKSTER TASK FORCE STRATEGIC PLAN

Health

Objective 1: Address health disparities through Community Health Education and advocacy

Objective: To engage the Inkster community in adopting healthier lifestyles through advocacy, policy change, trainings, classes, community activities, and demonstrations.

WHAT MUST BE DONE	HOW WILL IT BE DONE?	WHO WILL DO IT?	COMPLETION DATE
Promote healthy lifestyle changes throughout the Inkster community	<p>Community classes and community demonstration</p> <p>Community Awareness events</p> <p>Education on health disparities and health equity</p> <p>Connecting the community at large with offered health programming from providers</p> <p>Develop community advocacy strategies to address health inequities</p> <p>Partnering with the Inkster public Library and Inkster recreation Dept.</p>	<p>Community Organizations</p> <p>City officials</p> <p>Residents</p> <p>NKFM</p> <p>Community health workers</p> <p>Faith based institutions</p> <p>Local businesses</p>	Ongoing

Sustainability of Health Education programs and activities offered to the community	<p>Continue ongoing coalition meetings</p> <p>Develop a comprehensive marketing plan</p> <p>Capacity building activities</p> <p>Grants</p> <p>Sponsorships</p> <p>Building business relationships</p> <p>Enlist a city government champion</p> <p>Develop a volunteer lead</p> <p>Develop a sustainability plan of action</p> <p>Health Proclamations</p>	<p>Community organizations</p> <p>ITF membership</p> <p>IPHC members</p> <p>Community health workers</p> <p>Faith based institutions</p> <p>Local businesses</p> <p>City government</p>	Ongoing
Develop a yearly IPHC/ITF health education calendar of events/activities and/or workshops	IPHC/ITF to develop a list of events & activities	<p>ITF executive members</p> <p>IPHC leadership</p>	<p>3 – 6 months for initial list development</p> <p>Every year new list developed</p> <p>Review monthly for new opportunities available</p>

INKSTER TASK FORCE STRATEGIC PLAN

Health

2016- 2018

Objective 3: Capacity Building and Integration of IPHC into the Inkster Task Force

Objective 4: To further develop ITF's IPHC arm through community action, policy change and advocacy.

WHAT MUST BE DONE	HOW WILL IT BE DONE	WHO WILL DO IT	COMPLETION DATE
Develop internal plan for integration and capacity building of the IPHC <ul style="list-style-type: none"> - Marketing & Promotion - Branding & visibility 	ITF executive team to work with IPHC membership Review needs/desires from IPHC members ITF executive team to determine realistic priorities Develop comprehensive plan of action regarding branding of IPHC as ITF's health arm	ITF executive team IPHC leaders & membership	3-6 months
Support IPHC coalition meetings & workgroup meetings	Market & promote IPHC bi-monthly meetings Support and attend feeding Inkster workgroup meetings and activities Secure new partners while maintaining engagement with current partners Develop a volunteer pool for workgroup activities	ITF members ITF executive team IPHC members Community groups Faith based institutions Community health workers Chamber of Commerce	Ongoing
Secure Capacity building funding	Seek additional partners Develop a grants team that seeks grants with a	ITF executive team	Ongoing

	<p>health focus</p> <p>Actively seek and write grants</p> <p>Partner with other organizations with a similar focus/mission</p>	<p>Grants team</p> <p>IPHC members</p> <p>Chamber of commerce</p>	
Hire staff person for coordination of ITF activities and organizational promotions	<p>Secure funds for a hired position PT or FT</p> <p>Develop an ITF job description</p> <p>Research programs that offer skill-based training</p> <p>Develop relationship with local universities for interns</p> <p>Seek and write grants</p>	ITF executive team	<p>Ongoing grant research & writing</p> <p>in year hire staff/intern/Community health worker</p> <p>Submit at least 1 grant a month</p>
Secure funding for programs, projects and other health related services and activities	<p>Develop a team that focuses on funding sources</p> <p>Meet regularly regarding funding options; including sponsorships</p>	<p>ITF executive team</p> <p>Grants team</p>	<p>Develop team in the next 3-6months</p> <p>Should meet on a monthly basis</p>

FINANCIAL LITERACY COMPONENT

2016-2018

Goal: To improve the financial lives of citizens of Inkster.

Financial literacy is the ability to understand how money works in the world; how someone manages to earn or make it, how that person manages it, how he/she invests it (turn it into more) and how that person donates to help others.

Committee: Velma Overman and Gennifer Williams

INKSTER TASK FORCE STRATEGIC PLAN

FINANCIAL LITERACY

2016-2018

Objective 1: Conduct a needs assessment in the Inkster Community.

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Needs assessments such as community mapping, U.S. Census Data, personal contact	Online, in writing, in conversation, community focus groups,	Financial Literacy Committee	October 2016

Objective 2: Form partnerships/collaborations with community banks and lenders

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Develop a program implementation plan	Discussion, research	Financial Literacy Committee	September 2016
Contact banks in the Inkster Community to create working partnerships	Personal Visits	Financial Literacy Committee	October 2016

INKSTER TASK FORCE STRATEGIC PLAN

Financial Literacy

2016-2018

Objective 3: Form partnerships/collaborations with community banks and lenders

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Develop a program implementation plan	Discussion, research	Financial Literacy Committee	September 2016
Contact banks in the Inkster Community to create working partnerships	Personal Visits	Financial Literacy Committee	October 2016

INKSTER TASK FORCE STRATEGIC PLAN

Financial Literacy

2016-2018

Objective 4: Educate the Community about financial smartness

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Workshop on Predatory Loans: Teen parents Senior Citizens Families	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing
Workshop on Early Saving and Banking: School aged children Teens Engaged couples	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing
Workshop on Past Credit negotiations: How to negotiate the payment on your TRW	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing
Workshop on Understanding your TRW: Point system	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing

INKSTER TASK FORCE STRATEGIC PLAN

Financial Literacy

2016-2018

Objective 5: Help citizens achieve financial stability

What Must Be Done	How Will It Be Done?	Who Will Do It?	Completion Date
Workshop on Financial Stability: Bankruptcy Clean Slate Credit Education Credit Building	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing
Workshop on how your credit score affects: Auto insurance Interest rates Buying a home	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing
Workshop on securing the future: 401Ks Retirement Plans Savings and Investments	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing
Workshop on city housing incentives: Tax abatement House (home ownership)	Working with partners and experts in financial literacy	Inkster Task Force Financial Literacy Committee Partners	Ongoing

Inkster Task Force Strategic Plan 2016-2018